

ucpn
Texas Hold'em Poker Tournament
Sponsorship Opportunities

ROYAL FLUSH - \$15,000

Your donation will:

- **Provide critical medical services to over 100 children and adults**

You will receive:

- Title sponsor of the Tournament, i.e. Your name presents **ucpn's** First Annual Texas Hold'em Poker Tournament. Name of Tournament to be listed on the following collateral:
 - All Tournament public relations materials including Newsday, Newsday.com, Pennysaver, other local newspapers, press releases, social media campaigns etc., minimum reach of over 1,000,000 people
 - Tournament invitation (electronic and print) distributed to over 10,000 people
 - All Tournament tables
 - Home page of **ucpn** website leading up to the Tournament
 - Tournament signage
- Company name and logo to be placed on all playing cards and chips
- Ten player seats (one table) and ten spectator tickets
- Featured article in the **ucpn** Center Square (newsletter) in September 2010 distributed to over 50,000 people
- Opportunity to speak on stage at the Tournament
- Opportunity to distribute promotional materials to Tournament attendees

STRAIGHT FLUSH - \$10,000

Your donation will:

- **Purchase one communication device for a child or adult**

You will receive:

- Premium logo or name placement on/in the following:
 - All Tournament public relations materials including Newsday, Newsday.com, Pennysaver and other local newspapers, press releases, social media campaigns etc., minimum reach of over 1,000,000 people
 - Tournament invitation (electronic and print) distributed to over 10,000 people
 - Event page of **ucpn** website leading up to the Tournament
 - **ucpn** Center Square (newsletter) in September 2010 distributed to over 50,000 people
 - Tournament signage
- Five player seats and five spectator tickets
- Opportunity to distribute promotional materials to Tournament attendees

FOUR OF A KIND - \$5,000

Your donation will:

- **Fully support one of the ucpn sports programs**

You will receive:

- Logo or name placement on/in the following:
 - Tournament invitation (electronic and print) distributed to over 10,000 people
 - Event page of **ucpn** website leading up to the Tournament
 - **ucpn** Center Square (newsletter) in September 2010 distributed to over 50,000 people
 - Tournament signage
- Three player seats and three spectator tickets

FULL HOUSE - \$2,500

Your donation will:

- **Provide books to one of ucpn's classrooms**

You will receive:

- Logo or name placement on/in the following:
 - Tournament invitation (electronic and print) distributed to over 10,000 people
 - Tournament signage
- Two player seats and two spectator tickets

Other Amount

The **ucpn** will be happy to accept donations of any amount if you are unable to match the above sponsor levels. Please fill out the attached form if you would like to contribute.

Underwriting In-Kind Sponsor Opportunities

ucpn would be honored if your company would become a In-Kind sponsor and underwrite the following for the Tournament:

- Music
- Entertainment
- Photography
- Printing costs
- Winner's prizes
- Auction items

Exposure opportunities for your company will be consistent with the sponsor levels above based on 50% of the fair market value of the products/services donated.

Contact Information

To learn more about these opportunities, please contact Charles Evdos at 516 378-2000 on extension 648 cevdos@ucpn.org or register online at www.ucpn.org. Go to special events and click on Texas Hold 'em or fill out the attached form.

Next Steps

Please simply complete the following form and email it to cevdos@ucpn.org or fax it to (516) 223-3384 (no cover sheet needed).

ucpn
Texas Hold'em Poker Tournament
Sponsorship Form

Please mail, fax, or email this form (and hi-res company logo, if applicable) no later than March 1, 2010 to:

| |
|---|
| ucpn, Ken Grosso c/o Powered by Professionals 1375 Broadway, 3 rd Floor New York, NY 10018 Phone: 646.278.6737 Fax: 212.591.6543 Email: ken@poweredbyprofessionals.com |
|---|

Company Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip : _____

Daytime Phone: (____) ____-____ Evening Phone: (____) ____-____

Email: _____

| <i>Level of Sponsorship</i> | <i>Getting Involved</i> |
|---|---|
| <ul style="list-style-type: none"> <input type="radio"/> Royal Flush \$15,000 <input type="radio"/> Straight Flush \$10,000 <input type="radio"/> Four of a Kind \$5,000 <input type="radio"/> Full House \$2,500 <input type="radio"/> Other amount \$_____ | <ul style="list-style-type: none"> <input type="checkbox"/> I would like to learn more about Volunteering for the Tournament <input type="checkbox"/> I would like to learn more about underwriting part of the Tournament <input type="checkbox"/> I would like to inform my friends about the Tournament. |

| |
|---|
| <input type="checkbox"/> Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AmEx Credit Card Number: _____ Expiration Date: _____ Security Code: _____ Signature: _____ |
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|--|
| <input type="checkbox"/> Check: Please make your check payable to ucpn and enclose it in an envelope with this form. |
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Donor wishes to remain anonymous.

**ucpn is a not-for-profit public charity recognized by the IRS under 501(c)(3).
 ucpn's EIN/Tax ID is 11-1723782.*