

*The United Cerebral Palsy  
Association  
of Nassau County:  
A Vital Resource  
for Long Islanders*

The United Cerebral Palsy Association of Nassau County Inc., (**ucpn**) was established in 1948 as a small, outpatient health clinic by parents who wanted a better life for their children. Over five decades later, **ucpn** has earned distinction as one of the nation's preeminent non-profit health care agencies in the country.

Today, **ucpn** reaches out to neighbors in communities throughout Nassau County. The agency is an essential resource to over 1,800 children and adults with disabilities and their families.

**ucpn** serves individuals with cerebral palsy as well as those challenged by a variety of other disabilities. It is a primary choice of care for persons with traumatic brain injury, speech delay, mental retardation and other moderate to profound disabilities. At **ucpn**, there is access to the most effective therapies, state-of-the-art technologies, primary care and medical specialists in a variety of fields.



## Cradle of Aviation Museum

Located at One Davis Avenue, Garden City, NY 11530

The history of aviation, the history of Long Island and the history of the United States became intimately entwined with the dawn of flight. For the early days of kites and ballooning to the race to the moon, Long Island has played a very important role in the development and growth of aviation and aerospace. The cradle of Aviation Museum celebrates aviation and the vital role it has played on Long Island.

**ucpn**

380 Washington Avenue, Roosevelt, NY 11575  
516-378-2000 ext. 648  
[www.ucpn.org](http://www.ucpn.org)

21st Annual



L o n g I s l a n d

# festival of trees

*Presented by the United Cerebral Palsy Association  
of Nassau County, Inc. and the Cradle of Aviation Museum*



*Thanksgiving Weekend 2010*

**November 26, 27 & 28**

**Hours:**

**Fri. & Sat. 11 am – 6pm**

**Sunday 11 am – 5 pm**

**NEW LOCATION:**

*Cradle of Aviation Museum  
Garden City, NY*

**ucpn**

**Cradle of Aviation Museum **

*Benefiting the United Cerebral Palsy Association of Nassau County, Inc.  
And the Cradle of Aviation Museum*

*A unique  
holiday  
event filled  
with something  
for everyone  
to enjoy!*



## The 21th Annual Long Island Festival of Trees

Thanksgiving Weekend – November 28, 29, and 30  
Hours: Fri. & Sat. 11AM –6PM / Sunday 11AM – 5PM  
at the Cradle of Aviation Museum, Garden City, NY  
convenient to all major parkways and roads.

*\$10 Admission (Children under 2 admitted at no charge)  
Proceeds benefit United Cerebral Palsy of Nassau County, Inc.  
and the Cradle of Aviation Museum*

### *Lots of Promotion*

- Advertising in Newsday and Local Community Papers
- Media coverage by cable, major broadcast stations and radio support.
- Cradle of Aviation in-house promotions
- Website Link – to ucpn, Cradle of Aviation and local community websites
- Featured in ucpn's full color newsletter – Center Square (40,000+ distribution)

### *What Makes the Festival Great...*

- Visitors who come back each and every year to celebrate the holidays!
- Spectacular displays of one-of-a-kind designer decorated trees, and gingerbread houses.
- Fun activities for children.
- Continuous Live Entertainment on stage
- Unique gifts and toys on sale

## *Traditional Festival of Trees Favorites:*

*Spectacular Display of Designer Decorated Trees*

*Kid's Activities and Toy Shoppe*

*Continuous Entertainment*

*Holiday Vendor Marketplace*

*Gingerbread Village*

*Dept. 56 Sale*

*Visit with Santa*



*Exciting new features this year:*

*Festival ticket price includes  
entrance to the Cradle of Aviation Museum, a ride on  
the restored Nunley's carousel, an \$18 value,!*

*Visitors only pay \$10*

*We invite you to become a Sponsor and benefit from  
all that the L.I. Festival of Trees offers!*

*The selection of sponsorship opportunities is listed on  
the insert card. For more information, call  
Charles Evdos 516-378-2000 ext. 651*



# Long Island Festival of Trees

## Sponsorship Opportunities - 2010



### **Title Sponsorship - Exclusive - \$25,000-Sold to APS, LLC.**

The title sponsor will have their name listed as the exclusive benefactor of the Long Island Festival of Trees. Your corporate name will benefit from significant visibility in the Festival Promotional and Public Relations Campaign and throughout the event.

### **Take Flight Sponsor - \$15,000**

The "Take Flight" Sponsor will have their name listed as the premiere sponsor for this facility which will showcase the Festival vendors, entertainment and children's activities. You will be prominently listed in the Festival Promotional and Public Relations Campaign and throughout the event.

### **Major Sponsors - \$10,000**

Major sponsors will have their names listed as premiere sponsors of the Long Island Festival of Trees and be prominently listed in the Festival Promotional and Public Relations Campaign and throughout the event.

### **Sugar Plum Ball - \$7,500**

The Sugar Plum Ball will take place at the Marriott Hotel in Uniondale on December 13th. The Ball is a formal event for little girls and their significant other – fathers, grandfathers, uncles, etc. This event always features an exciting dance performance and lessons for all to enjoy! Our guests delight in fine dining and wonderful gifts. We anticipate 500 guests. The Sugar Plum Fairy in her glittering gown will be attending as well.



### **Breakfast with Santa – \$7,500**

The Long Island Festival of Trees will welcome Santa on December 6th with a special event held in his honor at the Marriott. The breakfast will have 400 guests and feature Santa, entertainment, costumed characters, food and give-a-ways.

**Festival takes place Nov 26-28th  
at the Cradle of Aviation Museum in Garden City, NY**

**Call (516) 378-2000 ext. 648 or go to**

**[www.ucpn.org](http://www.ucpn.org)  
for more information**

### **Entertainment Sponsor - \$5,000**

Strolling Entertainers add to our festivities are always loved by the children and families who attend this event.

### **Gingerbread Village Sponsor - \$3,500**

Includes the unique display of one-of-a-kind gingerbread and chocolate creations specially crafted for the Festival.

### **Toy Shop Sponsor—\$2,500**

One of the most popular stops at the Festival for kids of all ages! Signage at this busy place will indicate your support of the Festival.

### **Kid's Activities - \$2,000 each**

Hands-on fun for kids of all ages. Signage will indicate your support.

### **Tree Owner - \$1,500**

A designer decorated 6 ½' tree will be delivered to the location of your choice. Signage at your tree will indicate your support of the Festival.

### **Holiday Angel - \$1,500**

Pre-purchase a designer decorated 6 ½' tree to donate and have delivered to your favorite charity. Signage at your tree will indicate your support of the Festival.

### **North Pole Sponsor - \$500**

Your corporate name will be placed on our main sponsor sign.



*Benefits the United Cerebral Palsy Association of Nassau County, Inc.  
& the Cradle of Aviation Museum*