

Sponsorship & Contribution Form

Please complete the following form and mail, fax or email to:

Mary Brosky
 c/o ucpn Polar Bear Plunge
 380 Washington Avenue, Roosevelt, NY 11575
 (516) 377-2064 - (516) 223-3384 (fax)
 mbrosky@ucpn.org

Company : _____

Contact Name : _____

Address : _____

City : _____ State : _____ Zip : _____

Daytime Phone : _____ Evening Phone : _____

E-Mail : _____

Level of Sponsorship:

- | | |
|--|---|
| <input type="checkbox"/> Break the Ice \$10,000 | <input type="checkbox"/> Polar Cap \$1,000 |
| <input type="checkbox"/> Take the Plunge \$7,500 | <input type="checkbox"/> Ice Cube \$500 |
| <input type="checkbox"/> Big Dipper \$5,000 | <input type="checkbox"/> Dip Your Toe \$100 |
| <input type="checkbox"/> Big Splash \$2,500 | <input type="checkbox"/> Other _____ |

Major Credit Cards Accepted.

Would you like to make an In-Kind/Prize Donation? _____

In-Kind/Prize Description	Amt/Value

TO DISCUSS SPONSORSHIP OPPORTUNITIES PLEASE CONTACT:
 CHARLES EVDOS -DIRECTOR OF DEVELOPMENT
 (516) 378-2000 EXT. 648



The United Cerebral Palsy Association of Nassau County, Inc.

***Celebrating over 60 Years
 of assisting individuals with disabilities!***



Presents the Sixth Annual



POLAR BEAR PLUNGE

**March 7, 2010 2:00 PM
 Theodore Roosevelt Park, Oyster Bay**



SPONSORSHIP
 OPPORTUNITIES

The United Cerebral Palsy Association of Nassau County, Inc. (**ucpn**) is holding the Sixth Annual Polar Bear Plunge on March 7, 2010 at 2:00 p.m. at Theodore Roosevelt Park in Oyster Bay, Long Island. This fun event will benefit the over 1,800 children and adults with disabilities who participate in programs and receive services through our agency. Honorary Chairpersons include Town of Oyster Bay Supervisor, John Venditto and New York State Assemblyman, Harvey Weisenberg. We anticipate many brave participants taking the plunge in an effort to raise funds for **ucpn**!

We feel that your company is a perfect fit for sponsorship. As a sponsor you will benefit from prominent visibility in all our media advertisements and announcements. There will be opportunities to have on-site displays or booths at the event as well. Of course we welcome additional swimmers if you and others from your organization are so inclined!

Last year's Plunge was a big success, raising over \$30,000, thanks to the many brave swimmers and the support of other generous individuals and groups who were on hand to offer encouragement and support.

The United Cerebral Palsy Association of Nassau County, Inc. (ucpn**) has been assisting individuals with disabilities since 1948 and continues to be a vital resource for the Long Island Community.**

Today, over 1,800 children and adults with disabilities benefit from the quality programs and services provided by **ucpn at the main facility in Roosevelt and 20 other locations throughout Nassau County.**



"From Disability... To Capability"

"Ninety cents of every dollar raised goes directly towards programs and services at ucpn."

The **ucpn** meets all standards of charitable accountability as set by the Better Business Bureau.



FEATURED BREAK THE ICE SPONSOR--\$10,000

As the Featured "Break the Ice" Sponsor your name will be listed as the exclusive benefactor for this event. Your name will be prominently displayed on all advertisements we place in Newsday (which reaches over 600,000 people), in all other promotional and public relation material, including the "Take the Plunge" area at the Theodore Roosevelt Park. The Featured Sponsor will also have distinct signage at the event. You will also receive 10 sweatshirts and 10 t-shirts in commemoration of this event. You will also be included in an article in our Center Square Newsletter that goes out to 30,000 people.

TAKE THE PLUNGE SPONSOR--\$7,500

The "Take the Plunge" Sponsor will have your name listed as a sponsor and will be listed in all non-Newsday promotional and public relations material throughout this event, including signage and program at the "Take the Plunge" area in Theodore Roosevelt Park. You will also be featured in our Center Square Newsletter and will receive 6 sweatshirts and 6 t-shirts in commemoration of this event.

THE BIG DIPPER SPONSOR--\$5,000

The "Big Dipper" Sponsor will have your name listed as a sponsor in all non-Newsday promotional and public relations material throughout the event, including signage and programs at the "Take the Plunge" area in Theodore Roosevelt Park. You will also receive 3 sweatshirts and 3 t-shirts in commemoration of this event.

THE BIG SPLASH SPONSOR--\$2,500

The "Big Splash" Sponsor will have your name listed as a sponsor in all non-Newsday promotional and public relations material throughout the event, including signage and programs at the "Take the Plunge" area in Theodore Roosevelt Park. You will also receive 2 sweatshirts and 2 t-shirts in commemoration of this event.

THE POLAR CUB SPONSOR--\$1000

The "Polar Cub" Sponsor will have your name listed as a sponsor in all non-Newsday promotional and public relations material throughout the event, including signage and programs at the "Take the Plunge" area in Theodore Roosevelt Park. You will also receive a sweatshirt and a hat in commemoration of this event.

THE ICE CUBE SPONSOR--\$500

The "Ice Cube" Sponsor will have your name listed as a sponsor in all non-Newsday promotional and public relations material throughout the event, including signage and program at the "Take the Plunge" area and programs at the Theodore Roosevelt Park. You will also receive two t-shirts in commemoration of this event.

DIP YOUR TOE SPONSOR--\$100

The "Dip Your Toe" Sponsor will have your name listed on signage and in our program at the "Take the Plunge" area in Theodore Roosevelt Park.